

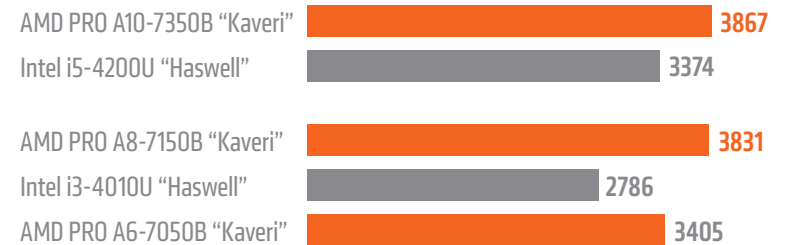
AMD-BASED HP ELITE PRODUCTS = PERFORMANCE, RELIABILITY AND VALUE



HP ELITEBOOK 745 WITH AMD PRO A10 APU

MODEL	HP EliteBook 745 G2 ¹ (J5N80UT)	Lenovo ThinkPad T440s ²	Dell Latitude 14 7000 ⁴ Series
PRICE	\$919	\$1,099	\$1,249
PROCESSOR	AMD PRO A10-7350B Quad-Core CPU	Intel Core™ i5-4200U Dual-Core CPU	Intel Core™ i5-4310U Dual-Core CPU
GRAPHICS	AMD Radeon™ R6	Intel HD Graphics 4400	Intel HD Graphics 4400
RAM	4GB 1600MHz DDR3L SDRAM	4GB 1600MHz DDR3L SDRAM	4GB 1600MHz DDR3L SDRAM
SCREEN	14" (1366x768)	14" (1600x900)	14" (1366x768)
HARD DRIVE	180GB SATA SSD	500GB 7200rpm	500GB 5400rpm
		AMD = \$180 LESS	AMD = \$330 LESS

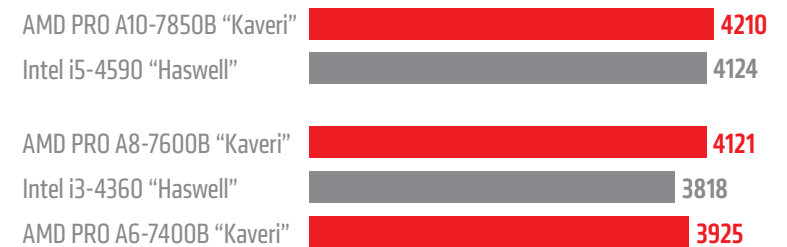
NOTEBOOK COMPETITIVE COMPARISON WITH PCMARK 8 WORK⁹



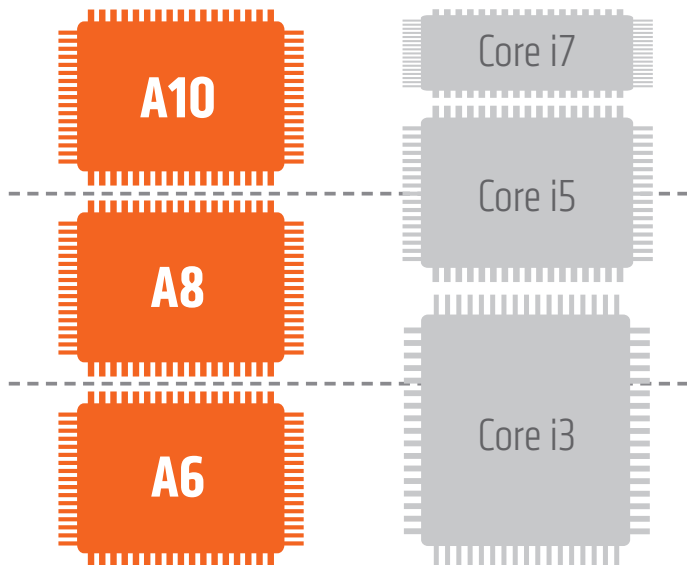
HP ELITEDESK 705 WITH AMD A10 PRO APU

MODEL	HP EliteDesk 705 G1 ⁵ SFF PC	Lenovo ThinkCentre ⁷ M93p Pro Desktop	Dell OptiPlex 7020 SFF ⁸ Tower
PRICE	\$709	\$979	\$1,127
PROCESSOR	AMD A10 PRO 7850B Quad-Core CPU	Intel Core™ i5-4570 Quad-Core CPU	Intel Core™ i5-4590 Quad-Core CPU
GRAPHICS	AMD Radeon™ R7	Intel HD Graphics 4400	Intel HD Graphics 4600
RAM	8GB 1600MHz DDR3 SDRAM	8GB 1600MHz DDR3 SDRAM	8GB 1600MHz DDR3 SDRAM
HARD DRIVE	1TB 7200rpm	1TB 7200rpm	500GB 7200rpm
		AMD = \$207 LESS	AMD = \$418 LESS + 500GB MORE STORAGE

DESKTOP COMPETITIVE COMPARISON WITH PCMARK 8 WORK¹⁰



HOW WE STACK UP



For more information, visit
www.amd.com/featuredetails

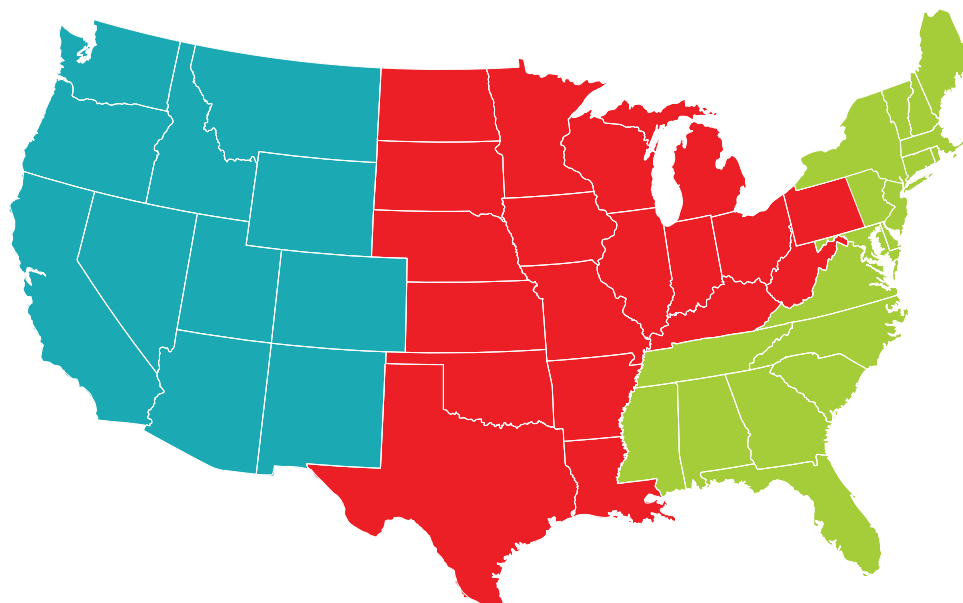
1. HP 745: http://shopping1.hp.com/is-bin/INTERSHOP.enfinity/WFS/WWW-USSMBPublicStore-Site/en_US/-/USD/ViewProductDetail-Start?ProductUIID=y2IQ7EN5pVMAAAFF8JARN5t6CatalogCategoryID=PLgQ7EN6aDYAAAFz24Rvdw86jumpto=OfferList Feb. 2015
2. Lenovo: <http://shop.lenovo.com/us/en/laptops/thinkpad/t-series/t440s/#tab-customize> Feb. 2015
3. HP 840: http://shopping1.hp.com/is-bin/INTERSHOP.enfinity/WFS/WWW-USSMBPublicStore-Site/en_US/-/USD/ViewProductDetail-Start?ProductUIID=dIQ7EN5NacAAAFGkRERLppl6CatalogCategoryID=0I8Q7habcYAAAFDX_ssv59Cjumpto=OfferList Feb. 2015
4. Dell System: http://configure.us.dell.com/dellstore/config.aspx?oc=cal7440w7p1036model_id=latitude-e7440-ultrabook6c-us6l=en6s=bsd6cs=04 Feb. 2015
5. HP 705: http://shopping1.hp.com/is-bin/INTERSHOP.enfinity/WFS/WWW-USSMBPublicStore-Site/en_US/-/USD/ViewProductDetail-Start?ProductUIID=FcQ7EN5Ck4AAAFGp1gRlpsY6CatalogCategoryID=ujcQ7habv84AAAFGWAEmy9M9 Feb. 2015
6. HP 800: http://shopping1.hp.com/is-bin/INTERSHOP.enfinity/WFS/WWW-USSMBPublicStore-Site/en_US/-/USD/ViewProductDetail-Start?ProductUIID=W_MQ7ENSQBsAAAFHmYUQBv6CatalogCategoryID=E_IQ7habvQEAAAFBosj4MRMR6jumpto=OfferList Feb. 2015
7. Lenovo: <http://shop.lenovo.com/us/en/desktops/thinkcentre/m-series-sff/m93-m93g-sff> Feb. 2015
8. Dell: http://configure.us.dell.com/dellstore/config.aspx?oc=sma7020sffw7p0286model_id=optiplex-7020-desktop6c-us6l=en6s=bsd6cs=04 Feb. 2015
9. Testing conducted by AMD Performance labs on optimized AMD reference systems. PC manufacturers may vary configuration yielding different results. AMD PRO A10-7350B with AMD Radeon™ R7 Graphics, 2x2048 MBytes of DDR3-1600 RAM, Microsoft Windows 8.1 Pro, 14.200.1004.0. AMD PRO A8-7150B with AMD Radeon™ R6 Graphics, 1x2048 MBytes of DDR3-1600 and 1x4096 MBytes of DDR3-1600 RAM, Microsoft Windows 8.1 Pro, 14.200.1004.0. AMD PRO A6-7050B with AMD Radeon™ R4 Graphics, 2x2048 MBytes of DDR3-1600 RAM, Microsoft Windows 8.1 Single Language, 14.200.1004.0. Core i5-4200U with Intel™ HD Graphics Family, 2x2048 MBytes of DDR3-1600 RAM, Microsoft Windows 8.1 Single Language, 10.18.10.3621. Core i3-4010U with Intel™ HD Graphics Family, 2x2048 MBytes of DDR3-1600 RAM, Microsoft Windows 8.1 Single Language, 10.18.10.3621.
10. Testing conducted by AMD Performance labs on optimized AMD reference systems. PC manufacturers may vary configuration yielding different results. AMD PRO A10-7850K with AMD Radeon™ R7 Graphics graphics, 2x4096 MBytes of DDR3-2133 RAM, Microsoft Windows 8.1 Pro, 14.200.1004.0. Core i5-4590 with Intel™ HD Graphics 4600 graphics, 2x4096 MBytes of DDR3-1600 RAM, Microsoft Windows 8.1 Single Language, 10.18.10.3621. AMD PRO A8-7600B with AMD Radeon™ R7 Graphics graphics, 2x4096 of DDR3-2133 RAM, Microsoft Windows 8.1 Pro, 14.200.1004.0. Core i3-4360 with Intel™ HD Graphics 4600 graphics, 2x4096 of DDR3-1600 RAM, Microsoft Windows 8.1 Pro, 10.18.10.3621. AMD PRO A6-7400B with AMD Radeon™ R5 Graphics graphics, 2x4096 of DDR3-1866 RAM, Microsoft Windows 8.1 Pro, 14.200.1004.0. Drivers current as of 6/2014.

©2015 Advanced Micro Devices, Inc. All rights reserved. AMD, the AMD Arrow logo, and combinations thereof are trademarks of Advanced Micro Devices, Inc. Other names are for informational purposes only and may be trademarks of their respective owners. PID 55477B

MANAGEABILITY

AMD Supports DASH	INTEL AMT
<p>DESKTOP AND MOBILE ARCHITECTURE FOR SYSTEMS HARDWARE</p> <ul style="list-style-type: none"> • Based on Industry Standards from the Desktop and Mobile Task Force (DMTF) • CPU agnostic, functioning the same on AMD or Intel processors • Plug-in for Microsoft System Center Configuration Manager developed by AMD and available for download • Affordable solutions with essential features • AMD Management Console simplifies management for IT Pros 	<p>ADVANCED MANAGEMENT TECHNOLOGY FROM INTEL (bundled with vPro)</p> <ul style="list-style-type: none"> • Proprietary solution that locks IT managers into specific Intel SKUs • Unlike AMD's DASH solution, Intel's solution only works with Intel processors. • May add expense for features that may not be used
AVAILABLE ON ALL AMD PRO SERIES APUS	ONLY ON SELECT INTEL PROCESSORS

AMD NORTH AMERICA COMMERCIAL ACCOUNT TEAM



STEVEN MCINTOSH
 Commercial West
steven.mcintosh@amd.com
 719.323.9118

DAN MAROWITZ
 Commercial Central
dan.marowitz@amd.com
 614.370.5828

KELLY TALBOT
 Commercial East
kellya.talbot@amd.com
 617.899.2109

RICK INDYKE
 Government & Public Sector
rick.indyke@amd.com
 703.736.9568

JENNY GARRAWAY
 HP Sales Development
jennifer.garraway@amd.com
 512.633.5962

ANDREW JORDAN
 Channel
andrew.jordan@amd.com
 703.362.5744

RUBEN SOTO
 Field Application Engineer
ruben.soto@amd.com
 949.636.1757